



## NHTSA/Speed Enforcement

:30 Radio

“Speed Demon”

MAN: Oh, I used to be a speed demon.

SFX: Engine revving.

MAN: I’d tear through the neighborhood like a Wildman.

SFX: Car peeling out

MAN: Sometimes I’d clock a 45 in a 35. The rush was just amazing.

SFX: Race car sounds. Man’s voice: “Wooooooooo!”

MAN: But then ...

SFX: Police siren

COP: Sir, do you know fast you were going? 30 in a 25 is really dangerous in a neighborhood. You could hurt or kill someone.

MAN: After that my thrill seeking days were over. My need for speed ... just wasn’t worth it.

ANNCR: Cops are cracking down. If you speed through a neighborhood or school zone, you will get a ticket.

Obey the sign, or pay the fine.

Paid for the U.S. Department of Transportation.